



**HON. JANELLA
EJERCITO ESTRADA**
UNDERSECRETARY

“ *These kids urgently need stable and happy homes where they can be provided with opportunities to strive and to be who they want to be.* ”

📍 Quezon City

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She studied Political Science at the De La Salle University in Manila. In 2018, she also completed the Emerging Leaders Executive Education Program at Harvard University Kennedy School of Public Governance in Cambridge, Massachusetts, USA. In addition, she completed the Public Policy: Design and Implementation for Success Program in 2022 at the National University of Singapore's Lee Kuan Yew School of Public Policy Executive Education.

At 23, she was elected as the number one (1) City Councilor of the 2nd district of San Juan in 2013. In 2016, at age 26, she was elected City Vice Mayor and acted as the Presiding Officer of the 5th City Council and was appointed as Chief Operating Officer of the City Anti-Drug Abuse Council.

Her efforts and dedication to public service have been recognized and highlighted by numerous public and private organizations such as Gawad Sulo, Eastern Police District, and Gawad Pilipino.

Last October 2022, she chaired the 1993 adoption convention discussion during the 5th session of the Hague Conference on Private International Law (HCCH) Asia Pacific Week Manila 2022.

Above all, she continues her community involvement through her programs and advocacies.

The pursuit of the mission to improve the lives of others has always been central to her public service values.

10-Point Agenda

In pursuit of a simple and inexpensive domestic administrative adoption and streamlined services for alternative child care, the NACC has developed a 10-point agenda.

1. Mount and deploy a **massive education and information dissemination campaign** to establish public awareness, support and active engagement and mainstream alternative child care in the national agenda.
2. Establishment and **capacity-building** of the Regional Alternative Child Care Offices (RACCOs) as frontliners and duty-bearers of the NACC mandate.
3. **Absorption and speedy processing** of the estimated **6,000 petitions** pending at courts and enforcement of the conditions set forth at R.A. 11642:
 - a. Streamlining of the legal adoption process;
 - b. Setting policies and guidelines including institutionalizing ceiling rates, charges and fees;
 - c. Speedy resolution of petitions;
 - d. Establishment of an international database as a reporting and monitoring tool of the aging out of cases, the foster care program, post-entrustment monitoring, and other programs and projects; and
 - e. Other issues relating to the implementation of the provisions of the Domestic Administrative Adoption and Alternative Child Care Act, the Foster Care Act, Rectification of Simulated Birther Certificates Act, and the Recognition and Protection of Foundlings Law.
4. Strengthen and highlight programs and services for **special cases**:
 - a. Child(ren) with special needs;
 - b. Sibling groups
 - c. Aging out
 - d. Victims of physical abuse, sexual exploitation and other forms of violence
5. Develop a **comprehensive post-entrustment / adoption program** to include provisions for expanded monitoring and support for the children and their adoptive families and the strengthening of adoption telling and reunification with biological families as requested by the adoptee.
6. Launch a touch-base program to consistently and directly **monitor** the needs and well-being of **children under the care of CCAs, RCFs and foster families** and provide them with **services** within the bounds of the NACC mandate.
7. Establishment of **the NACC Council and its Secretariat** (Sec. 4 of RA 11642) to formulate, deliberate, enact and implement executive policies and issue final judgement and contested cases.
8. Establish **linkages, partnership and cooperation** – both at the national and international levels – with external stakeholders including the Local Government Units, the private sector, other National Government Agencies and institutions, and the civil society.

9. **Digitization** and **Digitalization** of data, documents, business processes and service delivery, respectively.

10. **Campaign against child trafficking and online child sex abuse and exploitation** as member-agency of the Inter Agency Council Against Trafficking (IACAT) by strengthening inter-agency coordination with the concerned Government agencies.

Awards and Recognition

100 MOST EMPOWERED WOMEN OF THE YEAR

Mga Natatanging Pilipina sa Larangan ng Serbisyo Publiko
Gawad Pilipino
March 25, 2023

OUTSTANDING ADVOCATE YOUTH AND DEVELOPMENT FOR CHILDREN

Public Servant Icon Award
Gawad Pilipino
September 17, 2022

OUTSTANDING ACHIEVEMENT IN PUBLIC SERVICE

Philippine Communications Event Management Incorporated
Smart Business Entrepreneur Magazine
2018-2019

PLAQUE OF RECOGNITION

Nicanor Ibuna Elementary School
Implementation of different programs, projects and activities of the School Year
2017-2018
March 26, 2018

PLAQUE OF RECOGNITION

Polytechnic University of the Philippines San Juan Campus
Keynote Speaker with the theme: "Hospitality Trends and Professionalism"
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March 16, 2018

PLAQUE OF RECOGNITION

Midwife Foundation of the Philippines
Keynote Speaker with the theme: "Midwifery Practice in the Philippines Amidst
Bigger
Challenges in MNCHN FP and GAD"
New World Manila Bay Hotel, Manila City
November 11, 2017

PLAQUE OF RECOGNITION

Invaluable support as Stakeholder
November 9, 2017
Division of Schools, San Juan City

PLAQUE OF RECOGNITION

43rd EPD Founding Anniversary

For Invaluable Support and Outstanding Contribution to the Eastern Police District

August 22, 2017

Pasig City

Conferred By: Eastern Police District

DANGAL NG BAYANG FILIPINO IN PUBLIC SERVICE

December 7, 2016

Quezon City Experience

Conferred By: Gawad Filipino Publication

PLAQUE OF RECOGNITION

For Anti-Criminality Efforts

August 30, 2016

Pasig City

Conferred By: Eastern Police District

NATATANGING PILIPINANG KONSEHALA

March 31, 2015

NPC, Intamuros, Manila

Conferred By: Gawad Sulo Ng Bayan